



BORNEO
IMPACT

TALENT SHOP SABAH

Sabah's Premier House of Talents

TALENTS • CELEBRITIES • INFLUENCERS

CORPORATE PROFILE

BORNEO IMPACT

Borneo Impact Sdn. Bhd (The Company)



SSM Certificate
(Companies Commission of Malaysia)



Accreditation Certificate
(Department of Skills Development)

The **Department of Skills Development** certifies BORNEO IMPACT SDN BHD with a **CERTIFICATE OF ACCREDITATION** as a National Dual Training System (NDTS) Accredited Centre that offers, administers and assures the practical training quality for apprentices of **Event Management Coordination (NOSS Code HT-201-3:2012)** under the Department of Skills Development, Ministry of Human Resources Malaysia.

SERVICES

TALENT MANAGEMENT • VIDEOGRAPHY & FILMMAKING • PHOTOGRAPHY • ENTERTAINMENT
CONTENT PRODUCTION • GRAPHIC DESIGN • EVENT PLANNING & MANAGEMENT
SOUND & LIGHT PRODUCTION • MULTI CAMERA PRODUCTION • WEB DESIGN
STAGE SETUP & EQUIPMENT RENTAL • MEDIA & ADVERTISING SERVICES
MARKETING CAMPAIGN MANAGEMENT • BRAND DESIGN SERVICES
ACCREDITED TRAINING SERVICES • TEAM BUILDING PRODUCTION

www.talentshopsabah.com



Talent Shop Sabah

Talent Shop is a one stop shop for Bornean talents; We are a talent and marketing agency designed to help our clients take their brand and marketing from good to GREAT. We produce effective content with the right personalities and provide impactful solutions to connect people to brands and businesses with a competitive advantage through contemporary marketing approaches and impactful engagement.



Our Vision is to make Sabah known for **great talents**.

Our Mission is to unite **creative ideas** and **impactful solutions** to help our clients solve their marketing problems by combining **talent engagement, digital content production, and event management services**.

Our Talents (2026)

- Hosiani Keewon
 - Lilyannie Christie
 - Michelle Robin
 - Febe Rachel
 - Callis Fung
 - Mel Dequanne
 - Emcee Jason
 - Ella Dyella
 - Layla Sanjiv
 - Carls Evert
 - Anastacia
 - Chadee
- and more

Our Talents

We manage (by contract) some of Sabah's most highly sought-after personalities, influencers, KOLs, and celebrities.



Connect With Us

Talent Shop Sabah

T925, 3rd Floor, 1Borneo Autocity, Jalan Sulaman, 88450 Kota Kinabalu, Sabah, Malaysia

E: info@talentshopsabah.com
Visit us at www.talentshopsabah.com



What We Do



Talent Management

Apart from managing talents that are contracted under our agency, we are also closely connected with more than 100 talented and influential individuals in Sabah and Sarawak, connecting them with clients for **entertainment, marketing and events** purposes.

Some of these talents include emcees, models, singers, dancers, celebrities, KOLs, vloggers, content creators, magicians and more.

Media Production

When a creative team combines talents and digital marketing, you will get a diverse media production of epic proportions.

From trending TikTok videos to presentable corporate videos, our in-house production team can create a wide variety of content for **entertainment and commercial** use.



Event Management

We operate with our own event team experienced in planning, producing, and managing events, both virtually and physically, from **corporate to public events**.

With our in-house equipment and the current rising demand for live streaming services, our team has organised and managed numerous physical and virtual events on various digital platforms.

We believe that the combination between talent engagement, content production and event management is what brings marketing to life in this new era. Storytelling in these forms is not only impactful, but it is also a trend, and in this era, trends are relevant.



Talent Management

We take pride in being the first agency in Sabah to provide influencer marketing services to corporate clients when it wasn't even a trend yet in East Malaysia. Currently, we also have the most number of talents under contract and the biggest list of social media personalities in the state.

Creative Content Production

One of our biggest strengths is digital content production because we are skilled, passionate and hardworking in creating various content such as music videos, commercial videos, short films, and more. Our team also consists of award-winning content producers.



Event Management

Our event team lets off an exciting aura whenever we have an event project coming up, especially brand activations. We are also accredited by the Skills Development Department to provide training and issue a Malaysian Skills Certificate (SKM) Level 3 for Event Management Coordination.

Virtual Event Production

In the first year of the COVID-19 pandemic, our agency was the most highly sought-after team in Sabah to produce virtual events, mostly done in forms of live streaming and online broadcast on social media - taking virtual interactions to a new level in Sabah.



Extra Skillsets

Having passion and experience in modern marketing allow us to also expand our set of skills to photography, website design, social media management, SEO management, and more. Take a look at some of the visual storytelling we have done in the past!



Product Photography



Event Photography



Portrait Photography

Our creative team's refined skills and innate talents are a privilege which has allowed us to not only create digital wonders but to also be able to make good judgement when it comes to brand design and marketing. This is our art - making corporate creative.

Our Milestones

6

Since our establishment in 2018, we have provided opportunities for talents, produced creative works and generated impactful results to this day by serving our clients for a wide array of projects such as weddings, corporate dinners, launching ceremonies, carnivals, brand activation projects, roadshows, marketing campaigns, endorsement deals, webinars, social media management, web design, and more.



Our Milestones

We take pride and express excitement in continuously challenging our creativity to greater heights with every client we serve, driven to constantly improve our work.

500+

Campaigns completed

300+

Ads & videos produced

100+

Events managed

Some of the Brands that trust our craft



Past Projects

From corporate video to consumer-centric creative contents, our award-winning media production team and passionate talents have worked with prominently known brands.

Alami Digi Fibre bersama Elaine Audrey

Digi brings its Digi Fibre packages to consumers at home with seamless internet browsing experience at high speed, unlimited connectivity, together with an integrated all-in-one smart home devices for all.

Client: Digi Telecommunications

[> Watch the Video](#)



Cuti-Cuti Malaysia Best of Sabah Holiday Packages



Tourism Malaysia Sabah proudly presents its 'Cuti-Cuti Malaysia Best of Sabah Holiday Packages 2019/2020 Launching Ceremony held in conjunction with Visit Malaysia 2020.



Client: Tourism Malaysia

[> Watch the Video](#)

Silam Coast Conservation Area

Uncovering Borneo's hidden gems in Lahad Datu, where the Silam Coast Conservation Area and the extraordinary Blue Rings Reef await, along with its wildlife inhabitants such as the rare Tambun bird.

Client: Borneo Nature Tours

[> Watch the Video](#)



Erti Pengorbanan Huminodun



Embracing the spirit of Huminodun, local celebrity Hosiani Keewon shared the meaning of Huminodun's sacrifice in conjunction with the celebration month of Sabah's Harvest Festival, Tadau Kaamatan.



Client: WWF-Malaysia

[> Watch the Video](#)



TALENT SHOP

Sabah's Premier House of Talents

www.talentshopsabah.com



Wholly owned by **Borneo Impact Sdn Bhd** (1422511-T)